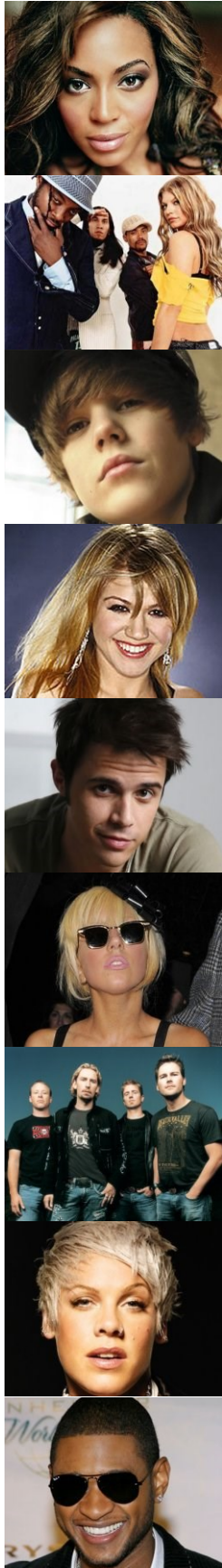


## The Delta's Only Pop/Top 40 Station Reaches Your Potential Customers Throughout the Delta

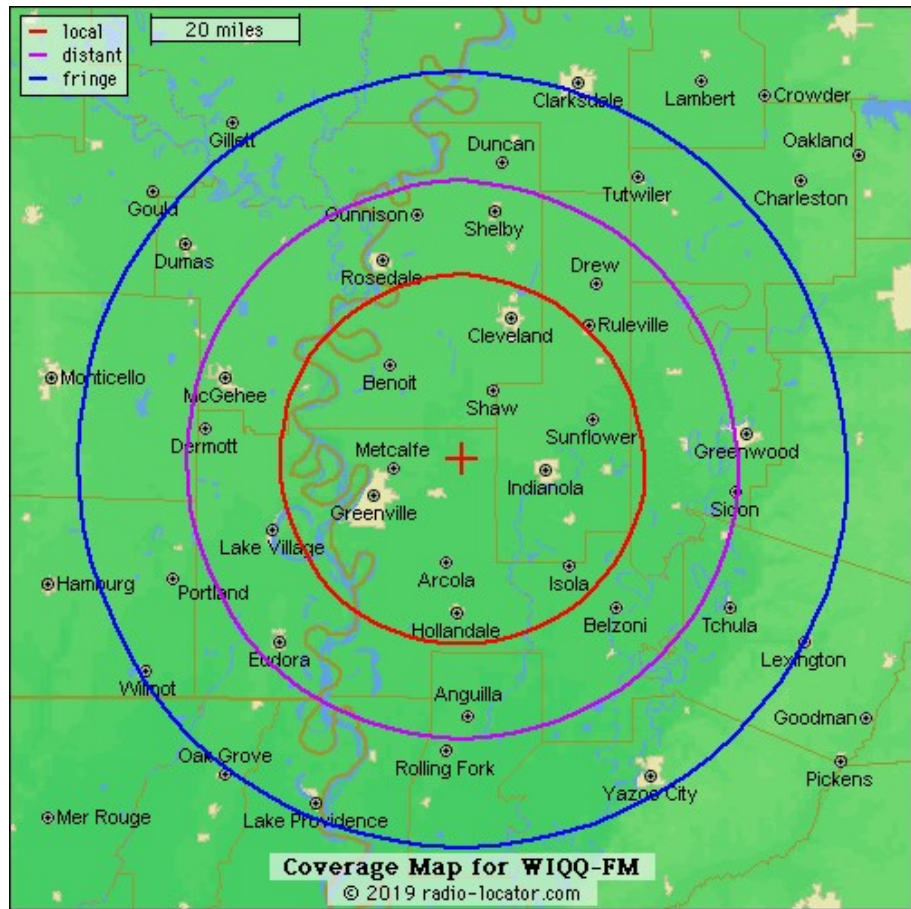
There's only one place in the Delta to hear today's hit music - Q102. Beyoncé, Black Eyed Peas, Justin Bieber, Kelly Clarkson, Kris Allen, Lady Gaga, Nickelback, Pink, Usher and more. Q102's Pop/Top 40 format appeals to active young adults - the people who have a significant amount of discretionary income. Q102 features a live morning show with D.K. Pierce, Meteorologist Tom Churchill's weather forecasts and the Delta's only daily local news broadcasts from the Delta Radio Newsroom. If you want to sell your product or service to young adults in the Delta, Q102 is the place!

### STATION FACTS:

- Frequency:** 102.1 FM
- Power:** Now 25,000 Watts!
- Schedule:** 24 Hours a Day
- Format:** The Delta's only Pop/Top 40 station
- Coverage:** Washington, Bolivar, Sharkey, Issaquena, Humphreys, Sunflower and Coahoma Counties in Mississippi; Chicot and Desha Counties in Arkansas.
- Audience:** Q102 appeals to the active young adult audience (16-34).
- News:** Hourly updates from the Delta Radio Newsroom in morning drive, plus world news from CBS Radio.
- Specials:** "Open House Party" on Saturday Night;  
"American Top 40" with Ryan Seacrest on Sunday morning and Sunday night.
- Contact:** 830 Main Street, Greenville MS 38701;  
Phone 662-394-8865; Fax 662-378-8341  
Online at [www.Q102.net](http://www.Q102.net)



**The Delta's Only Pop/Top 40 Station  
With Total Market Coverage in the Delta**



Q102's signal covers the heart of the Mississippi Delta. Broadcasting from Greenville, Q102 can be heard all over Washington, Bolivar, Sunflower, Issaquena, Sharkey, and Humphries Counties in Mississippi, as well as Chicot and Desha Counties in Arkansas. Q102 can also be heard online at [www.Q102.net](http://www.Q102.net).