



## **Station Info & Facts**

Cleveland now has it's own local Oldies station... the new OLDIES-98.3. Broadcasting from a tower north of Cleveland, OLDIES-98.3 blankets the area with 25,000 watts of great oldies from the Golden Age of Top 40, including The Beatles, The Rolling Stones, Diana Ross & The Supremes, Creedence Clearwater Revival, The Grass Roots, The Four Tops and more. It's the music adults over 50 grew up with. OLDIES-98.3 features the Delta's only daily local news broadcasts and meteorologist Tom Churchill's weather forecasts twice hourly. If you want to sell your product or service in the Delta, you should be advertising on the station that reaches the adult audience, OLDIES-98.3.

### **STATION FACTS:**

**Call Letters:** *WBYB-FM*

**Frequency:** *98.3 FM*

**Power:** *25,000 watts*

**Schedule:** *24 Hours a Day*

**Format:** *60's and 70's Top 40 Oldies. .*

**Coverage:** *Bolivar, Sunflower, Coahoma, and Washington Counties in the Mississippi Delta.*

**Audience:** *OLDIES-98.3's format is designed to reach the "money demo", Adults 35+.*

**News:** *Hourly updates from Fox Radio, plus daily local news broadcasts from the Delta Radio Newsroom.*

**Streaming:** *Live desktop streaming app available at [www.myoldies983.com](http://www.myoldies983.com). Free streaming players available for iPhone users in the Apple Store and for Android users in the Google Play Store.*

**Advertising:** *See [www.deltaradio.net/services](http://www.deltaradio.net/services) or visit [www.radioadvertisingfacts.com](http://www.radioadvertisingfacts.com)*

**Contact Info:** *WBYB Radio, 3965 Highway 61 North, Cleveland MS 38732  
Phone 662-843-3392; Fax 888-704-4762; E-mail [info@deltaradio.net](mailto:info@deltaradio.net)*

# OLDIES 98.3

60's & 70's Hits

## Coverage Map

