

Delta Radio Network - Gross Advertising Rates

WKXY-FM CLEVELAND			
Daypart	15-Sec	30-Sec	60-Sec
6am-10am	\$9.41	\$11.77	\$14.12
10am-3pm	\$7.06	\$9.41	\$11.77
3pm-7pm	\$8.24	\$10.59	\$12.94
7pm-Mid	\$3.54	\$5.88	\$8.24
Mid-6am	\$1.18	\$1.18	\$1.76
Day (6a-7p)	\$8.24	\$10.59	\$12.94
BTA (5a-Mid)	\$5.88	\$8.24	\$10.59

WBYB-FM CLEVELAND			
Daypart	15-Sec	30-Sec	60-Sec
6am-10am	\$9.41	\$11.77	\$14.12
10am-3pm	\$7.06	\$9.41	\$11.77
3pm-7pm	\$8.24	\$10.59	\$12.94
7pm-Mid	\$3.54	\$5.88	\$8.24
Mid-6am	\$1.18	\$1.18	\$1.76
Day (6a-7p)	\$8.24	\$10.59	\$12.94
BTA (5a-Mid)	\$5.88	\$8.24	\$10.59

WMYQ-FM GREENWOOD			
Daypart	15-Sec	30-Sec	60-Sec
6am-10am	\$9.41	\$11.77	\$14.12
10am-3pm	\$7.06	\$9.41	\$11.77
3pm-7pm	\$8.24	\$10.59	\$12.94
7pm-Mid	\$3.54	\$5.88	\$8.24
Mid-6am	\$1.18	\$1.18	\$1.76
Day (6a-7p)	\$8.24	\$10.59	\$12.94
BTA (5a-Mid)	\$5.88	\$8.24	\$10.59

WIBT-FM GREENVILLE			
Daypart	15-Sec	30-Sec	60-Sec
6am-10am	\$9.41	\$11.77	\$14.12
10am-3pm	\$7.06	\$9.41	\$11.77
3pm-7pm	\$8.24	\$10.59	\$12.94
7pm-Mid	\$3.54	\$5.88	\$8.24
Mid-6am	\$1.18	\$1.18	\$1.76
Day (6a-7p)	\$8.24	\$10.59	\$12.94
BTA (5a-Mid)	\$5.88	\$8.24	\$10.59

WIQQ-FM LELAND/GREENVILLE			
Daypart	15-Sec	30-Sec	60-Sec
6am-10am	\$9.41	\$11.77	\$14.12
10am-3pm	\$7.06	\$9.41	\$11.77
3pm-7pm	\$8.24	\$10.59	\$12.94
7pm-Mid	\$3.54	\$5.88	\$8.24
Mid-6am	\$1.18	\$1.18	\$1.76
Day (6a-7p)	\$8.24	\$10.59	\$12.94
BTA (5a-Mid)	\$5.88	\$8.24	\$10.59

WDTL-FM INDIANOLA/GREENVILLE			
Daypart	15-Sec	30-Sec	60-Sec
6am-10am	\$9.41	\$11.77	\$14.12
10am-3pm	\$7.06	\$9.41	\$11.77
3pm-7pm	\$8.24	\$10.59	\$12.94
7pm-Mid	\$3.54	\$5.88	\$8.24
Mid-6am	\$1.18	\$1.18	\$1.76
Day (6a-7p)	\$8.24	\$10.59	\$12.94
BTA (5a-Mid)	\$5.88	\$8.24	\$10.59

KZYQ-FM GREENVILLE			
Daypart	15-Sec	30-Sec	60-Sec
6am-10am	\$9.41	\$11.77	\$14.12
10am-3pm	\$7.06	\$9.41	\$11.77
3pm-7pm	\$8.24	\$10.59	\$12.94
7pm-Mid	\$3.54	\$5.88	\$8.24
Mid-6am	\$1.18	\$1.18	\$1.76
Day (6a-7p)	\$8.24	\$10.59	\$12.94
BTA (5a-Mid)	\$5.88	\$8.24	\$10.59

WNIX-AM/FM GREENVILLE			
Daypart	15-Sec	30-Sec	60-Sec
6am-10am	\$9.41	\$11.77	\$14.12
10am-3pm	\$7.06	\$9.41	\$11.77
3pm-7pm	\$8.24	\$10.59	\$12.94
7pm-Mid	\$3.54	\$5.88	\$8.24
Mid-6am	\$1.18	\$1.18	\$1.76
Day (6a-7p)	\$8.24	\$10.59	\$12.94
BTA (5a-Mid)	\$5.88	\$8.24	\$10.59

WNLA-AM INDIANOLA			
Daypart	15-Sec	30-Sec	60-Sec
6am-10am	\$9.41	\$11.77	\$14.12
10am-3pm	\$7.06	\$9.41	\$11.77
3pm-7pm	\$8.24	\$10.59	\$12.94
7pm-Mid	\$3.54	\$5.88	\$8.24
Mid-6am	\$1.18	\$1.18	\$1.76
Day (6a-7p)	\$8.24	\$10.59	\$12.94
BTA (5a-Mid)	\$5.88	\$8.24	\$10.59

Additional Provisions:

All rates are commissionable (15% to recognized agencies)
 Narrowed dayparts, specified dayparts or adjacencies (within a specific daypart): Add \$1.18
 Program Sponsorship and Live Broadcast Rates on request