

Delta Radio Network - Net Advertising Rates

| WKXY-FM CLEVELAND | | | |
|--------------------------|--------|---------|---------|
| Daypart | 15-Sec | 30-Sec | 60-Sec |
| 6am-10am | \$8.00 | \$10.00 | \$12.00 |
| 10am-3pm | \$6.00 | \$8.00 | \$10.00 |
| 3pm-7pm | \$7.00 | \$9.00 | \$11.00 |
| 7pm-Mid | \$3.00 | \$5.00 | \$7.00 |
| Mid-6am | \$1.00 | \$1.00 | \$1.00 |
| Day (6a-7p) | \$7.00 | \$9.00 | \$11.00 |
| BTA (5a-Mid) | \$5.00 | \$7.00 | \$9.00 |

| WBYB-FM CLEVELAND | | | |
|--------------------------|--------|---------|---------|
| Daypart | 15-Sec | 30-Sec | 60-Sec |
| 6am-10am | \$8.00 | \$10.00 | \$12.00 |
| 10am-3pm | \$6.00 | \$8.00 | \$10.00 |
| 3pm-7pm | \$7.00 | \$9.00 | \$11.00 |
| 7pm-Mid | \$3.00 | \$5.00 | \$7.00 |
| Mid-6am | \$1.00 | \$1.00 | \$1.00 |
| Day (6a-7p) | \$7.00 | \$9.00 | \$11.00 |
| BTA (5a-Mid) | \$5.00 | \$7.00 | \$9.00 |

| WMYQ-FM GREENWOOD | | | |
|--------------------------|--------|---------|---------|
| Daypart | 15-Sec | 30-Sec | 60-Sec |
| 6am-10am | \$8.00 | \$10.00 | \$12.00 |
| 10am-3pm | \$6.00 | \$8.00 | \$10.00 |
| 3pm-7pm | \$7.00 | \$9.00 | \$11.00 |
| 7pm-Mid | \$3.00 | \$5.00 | \$7.00 |
| Mid-6am | \$1.00 | \$1.00 | \$1.00 |
| Day (6a-7p) | \$7.00 | \$9.00 | \$11.00 |
| BTA (5a-Mid) | \$5.00 | \$7.00 | \$9.00 |

| WIBT-FM GREENVILLE | | | |
|---------------------------|--------|---------|---------|
| Daypart | 15-Sec | 30-Sec | 60-Sec |
| 6am-10am | \$8.00 | \$10.00 | \$12.00 |
| 10am-3pm | \$6.00 | \$8.00 | \$10.00 |
| 3pm-7pm | \$7.00 | \$9.00 | \$11.00 |
| 7pm-Mid | \$3.00 | \$5.00 | \$7.00 |
| Mid-6am | \$1.00 | \$1.00 | \$1.00 |
| Day (6a-7p) | \$7.00 | \$9.00 | \$11.00 |
| BTA (5a-Mid) | \$5.00 | \$7.00 | \$9.00 |

| WIQQ-FM LELAND/GREENVILLE | | | |
|----------------------------------|--------|---------|---------|
| Daypart | 15-Sec | 30-Sec | 60-Sec |
| 6am-10am | \$8.00 | \$10.00 | \$12.00 |
| 10am-3pm | \$6.00 | \$8.00 | \$10.00 |
| 3pm-7pm | \$7.00 | \$9.00 | \$11.00 |
| 7pm-Mid | \$3.00 | \$5.00 | \$7.00 |
| Mid-6am | \$1.00 | \$1.00 | \$1.00 |
| Day (6a-7p) | \$7.00 | \$9.00 | \$11.00 |
| BTA (5a-Mid) | \$5.00 | \$7.00 | \$9.00 |

| WDTL-FM INDIANOLA/GREENVILLE | | | |
|-------------------------------------|--------|---------|---------|
| Daypart | 15-Sec | 30-Sec | 60-Sec |
| 6am-10am | \$8.00 | \$10.00 | \$12.00 |
| 10am-3pm | \$6.00 | \$8.00 | \$10.00 |
| 3pm-7pm | \$7.00 | \$9.00 | \$11.00 |
| 7pm-Mid | \$3.00 | \$5.00 | \$7.00 |
| Mid-6am | \$1.00 | \$1.00 | \$1.00 |
| Day (6a-7p) | \$7.00 | \$9.00 | \$11.00 |
| BTA (5a-Mid) | \$5.00 | \$7.00 | \$9.00 |

| KZYQ-FM GREENVILLE | | | |
|---------------------------|--------|---------|---------|
| Daypart | 15-Sec | 30-Sec | 60-Sec |
| 6am-10am | \$8.00 | \$10.00 | \$12.00 |
| 10am-3pm | \$6.00 | \$8.00 | \$10.00 |
| 3pm-7pm | \$7.00 | \$9.00 | \$11.00 |
| 7pm-Mid | \$3.00 | \$5.00 | \$7.00 |
| Mid-6am | \$1.00 | \$1.00 | \$1.00 |
| Day (6a-7p) | \$7.00 | \$9.00 | \$11.00 |
| BTA (5a-Mid) | \$5.00 | \$7.00 | \$9.00 |

| WNIX-AM/FM GREENVILLE | | | |
|------------------------------|--------|---------|---------|
| Daypart | 15-Sec | 30-Sec | 60-Sec |
| 6am-10am | \$8.00 | \$10.00 | \$12.00 |
| 10am-3pm | \$6.00 | \$8.00 | \$10.00 |
| 3pm-7pm | \$7.00 | \$9.00 | \$11.00 |
| 7pm-Mid | \$3.00 | \$5.00 | \$7.00 |
| Mid-6am | \$1.00 | \$1.00 | \$1.00 |
| Day (6a-7p) | \$7.00 | \$9.00 | \$11.00 |
| BTA (5a-Mid) | \$5.00 | \$7.00 | \$9.00 |

| WNLA-AM INDIANOLA | | | |
|--------------------------|--------|---------|---------|
| Daypart | 15-Sec | 30-Sec | 60-Sec |
| 6am-10am | \$8.00 | \$10.00 | \$12.00 |
| 10am-3pm | \$6.00 | \$8.00 | \$10.00 |
| 3pm-7pm | \$7.00 | \$9.00 | \$11.00 |
| 7pm-Mid | \$3.00 | \$5.00 | \$7.00 |
| Mid-6am | \$1.00 | \$1.00 | \$1.00 |
| Day (6a-7p) | \$7.00 | \$9.00 | \$11.00 |
| BTA (5a-Mid) | \$5.00 | \$7.00 | \$9.00 |

Additional Provisions:

All rates NET to station (Gross rates = Net x 1.1765)

Narrowed dayparts, specified dayparts or adjacencies (within a specific daypart): Add \$1

Program Sponsorship and Live Broadcast Rates on request