



Local Advertising Rates Calendar Month

Monthly Rates WBYP/WDTL/WIBT/WIQQ/WKXY/WMYQ/WNIX/WNLA/KZYQ-WZYQ			
Per Month	15-Seconds	30-Seconds	60-Seconds
1x-99x	\$5.00	\$7.00	\$9.00
100x-199x	\$4.00	\$6.00	\$8.00
200x-299x	\$3.00	\$5.00	\$7.00
300x or more	\$2.00	\$4.00	\$6.00

Additional Provisions:

- Rates are for ROS schedules only (5am-Midnight). Add 25% for 6am-7pm. Add 35% for specific time range or specific hours.
- Schedules may be split between multiple stations to earn frequency discount. No other discounts apply.
- Rates apply to calendar month schedules only. Schedules may not be split between two or more months.
- All rates are NET to station and are applicable to local clients only.
- Rate protection: Duration of contract (maximum one year).
- Program sponsorship and live broadcast rates on request.
- Credit application and advance payment must accompany first order