



Station Info & Facts

Cleveland now has it's own local Oldies station... OLDIES 98.3. Broadcasting from a tower north of Cleveland, OLDIES 98.3 blankets the area with 25,000 watts of great oldies from the Golden Age of Top 40, including The Beatles, The Rolling Stones, Diana Ross & The Supremes, Creedence Clearwater Revival, The Grass Roots, The Four Tops and more. It's the music adults over 50 grew up with. OLDIES 98.3 features the Delta's only daily local news broadcasts and up-to-date weather forecasts twice hourly. If you want to sell your product or service in the Delta, you should be advertising on the station that reaches the adult audience, OLDIES 98.3.

STATION FACTS:

Call Letters:	<i>WBYB-FM</i>
Frequency:	<i>98.3 FM</i>
Power:	<i>25,000 watts</i>
Format:	<i>60's and 70's Top 40 Oldies.</i>
Coverage:	<i>Bolivar, Sunflower, Coahoma, and Washington Counties in the Mississippi Delta.</i>
Audience:	<i>OLDIES 98.3's format is designed to reach the "money demo", Adults 35+.</i>
Streaming:	<i>Worldwide streaming via the TuneIn app, Amazon Echo (Alexa), Google Play, and the desktop player at www.myoldies983.com.</i>
News:	<i>Hourly updates from Fox Radio, plus daily local news broadcasts from the Delta Radio Newsroom.</i>
Advertising:	<i>See www.deltaradio.net or visit www.radioadvertisingfacts.com</i>
Contact Info:	<i>WBYB Radio, 3965 Highway 61 North, Cleveland MS 38732 Phone 662-843-3392; Fax 888-704-4762 E-mail info@deltaradio.net</i>