



DELTA COUNTRY 105.7



Chow Down at The Classic Country Café

From Noon till 1pm each weekday, 105.7 Delta Country serves up a heapin' helping of County Classics on "The Classic Country Café." It's a tasty treat that attracts lots of fans who like their country classic style.

Your business can reach this loyal audience by sponsoring "The Classic Country Café." Each sponsor will receive two 30-second announcements in each show, Monday through Friday (\$378 value), plus two additional 30-second announcements to be aired 7 days a week on an ROS basis (\$294 value), a minimum of 5 "live read" promos every day (\$300 value), and live sponsorship "billboards" during the Noon hour. Sponsors will also be featured on Delta Country website at www.deltacountry.com.

Sponsorships are available on a minimum 6-month basis with the price based on the level of commitment.

Term	Monthly Rate
Month-to-Month TFN	\$672.00
6-Month Sponsorship (35% discount)	\$436.80
12-Month Sponsorship (50% discount)	\$336.00

Sign up for automatic payment via credit card or bank draft and receive an additional 30-second commercial announcement 7 days a week (ROS, 5am-Mid - \$210.00 value).

Yes, sign me up as a "Classic Country Café" sponsor, as indicated above, starting _____.

Authorized Signature

Printed Name/Title

Business Name

Date

Note: Sponsorships is limited to a total of 2 advertisers, each of whom will receive the schedule outlined above. Non-discounted rate is \$672.00 per month. Discounts are automatically forfeited if minimum commitment is not fulfilled. Discount may also be forfeited in the event any invoice is not paid by the due date or within any applicable grace period (typically 30 days beyond the due date). All rates net to station.

Terms: This order becomes a binding contract upon acceptance by General Manager of Station or his authorized agent. Unless agreed to by the parties, full payment is required at time of order. If credit is approved, the Station will invoice Business in accordance with Station's standard billing practice. Payment for all invoices is due and payable not later than the 15th calendar day of the month following broadcast. A \$15 Late Fee will be charged on all invoices not paid within 30-days of the due date. Thereafter, an additional \$15 Late Fee will be charged for each month the original invoice remains unpaid. Unless otherwise specified, all rates are net to station. If contract is not fulfilled, any discounts earned will be forfeited and any "added value" supplied pursuant to this agreement will be charged to Advertiser at the Station's normal advertising rate. A 10-day written notice is required for cancellation of any sponsorships. No exceptions. Flat-rate packages may not be pro-rated and any cancellation must correspond to the end of a calendar month. Any billing disputes must be submitted to station in writing within 20-days of invoice date, otherwise invoices will be considered final. A \$35 fee will be imposed for any check returned by your bank. The person signing above guarantees payment on the terms and conditions specified herein. Furthermore, Advertiser agrees to pay all costs of collection, including (but not limited to) attorney fees, court costs, and related expenses. Additionally, should Station initiate any litigation regarding the terms and conditions of this contract, including Station's right to collect on amounts owed, Advertiser shall submit to said litigation occurring in a court of competent jurisdiction within Bolivar County, Mississippi, or any other court of competent jurisdiction within the area of Station's licenses, at Station's sole discretion. No terms may be modified except by written agreement and must be approved by Station Management. The station does not discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying advertising under this sales contract for a discriminatory purpose, including but not limited to, decisions to not place advertising on particular stations on the basis of race, gender, national origin or ancestry.