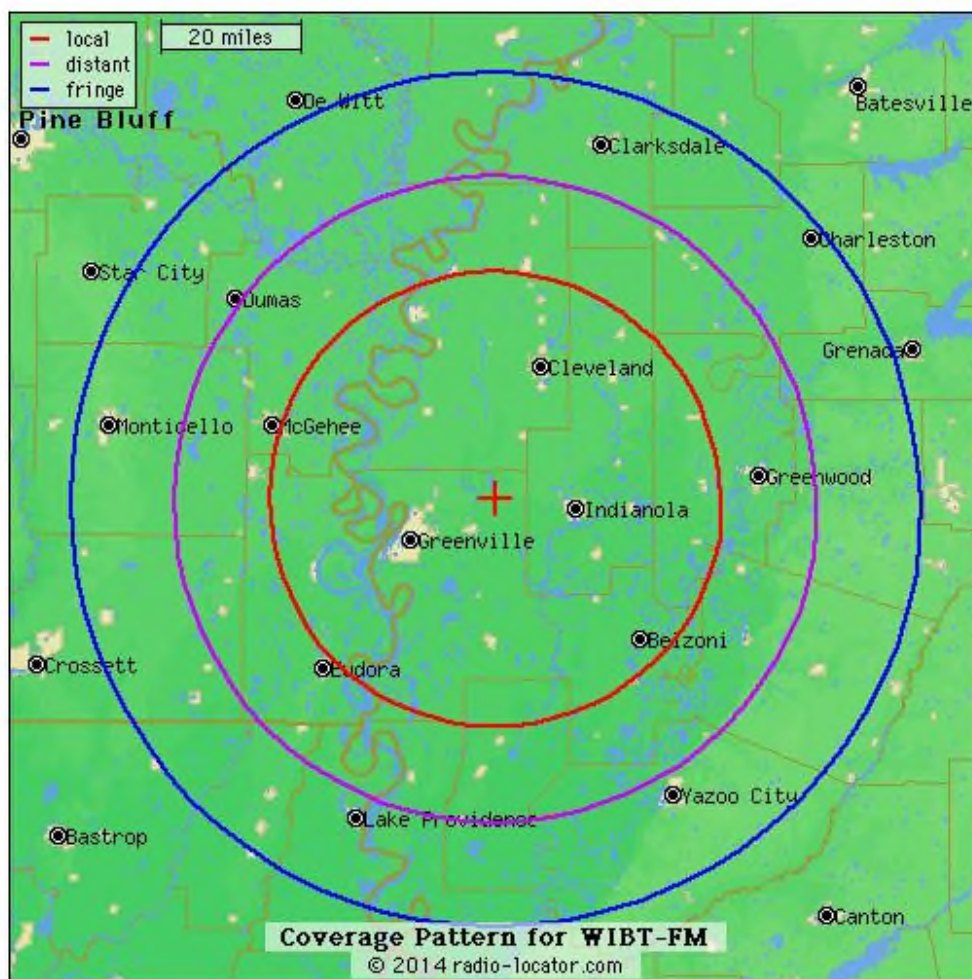




We've got the Delta Covered



The Beat covers all the Delta - from Clarksdale to Yazoo City, Greenwood to Dumas and all points in between, The Beat is the Delta's new Urban Contemporary leader! The Beat reaches more African-Americans than any other station in the Delta.