



Draw A Crowd With A 97.9/The Beat Live Broadcast Extravaganza

Create excitement and draw a crowd to your business with a Live Broadcast Extravaganza on 97.9 The Beat, the Delta's home for hip-hop and R&B! 97.9 The Beat live broadcasts are perfect for grand openings, anniversary sales or special events.

The 97.9/The Beat Live Broadcast Extravaganza includes the following:

- Thirty 30-second announcements the week prior to the live broadcast (a \$210 value)
- Extensive live promos by The Beat announcers prior to the event (\$200 value)
- 97.9 The Beat Live Broadcast tent (where applicable)
- 97.9 The Beat Air Personality (talent fee must be paid separately)
- 97.9 The Beat bumper stickers (subject to availability)
- 97.9 The Beat banner ("Grand Opening" banner also available)
- A public address system with speakers
- 97.9 The Beat "Broadcasting Live" sidewalk signs
- 97.9 The Beat Prize Wheel and an assortment of prizes
- Prize registration box and registration blanks (you supply prizes)

Live broadcasts on 97.9 The Beat are an attention-getting event, not just a guy with a portable radio and a microphone. Our live broadcasts are far superior to the competition - you get what you pay for!

A three-hour live broadcast is only \$550 (additional hours @ \$150 each). Live broadcast times are available on a first-come first-served basis and are subject to availability. 50% penalty if cancelled less than 7 days prior to scheduled broadcast.

Yes, sign me up for a ___ hour 97.9 The Beat Live Broadcast Extravaganza on _____.

Authorized Signature

Printed Name/Title

Business Name

Date

Standard contract terms apply.