



The Delta's Only Pop/Top 40 Station Reaches Your Potential Customers Throughout the Delta

There's only one place in the Delta to hear today's hit music - Q102. Beyonce, Black Eyed Peas, Justin Bieber, Kelly Clarkson, Kris Allen, Lady Gaga, Nickelback, Pink, Usher and more. Q102's Pop/Top 40 format appeals to active young adults - the people who have a significant amount of discretionary income. Q102 features a live morning show, up-to-date weather forecasts and the Delta's only daily local news broadcasts from the Delta Radio Newsroom. If you want to sell your product or service to young adults in the Delta, Q102 is the place!

STATION FACTS:

- Call Letters:** *WIQQ-FM*
- Frequency:** *102.1 FM*
- Power:** *25,000 Watts*
- Format:** *The Delta's only Pop/Top 40 station*
- Coverage:** *Washington, Bolivar, Sharkey, Issaquena, Humphreys, Sunflower and Coahoma Counties in Mississippi; Chicot and Desha Counties in Arkansas.*
- Audience:** *Q102 appeals to the active young adult audience (16-34).*
- Streaming:** *Worldwide streaming via the TuneIn app, Amazon Echo (Alexa), Google Play, and the desktop player at www.q102.net*
- News:** *Hourly updates from the Delta Radio Newsroom in morning drive, plus world news from CBS Radio.*
- Advertising:** *See www.deltaradio.net or www.radioadvertisingfacts.com*
- Specials:** *"Open House Party" on Saturday Night;
"American Top 40" with Ryan Seacrest on Sunday morning and Sunday night.*
- Contact:** *830 Main Street, Greenville MS 38701;
Phone 662-394-8865; Fax 888-704-4762
E-mail info@deltaradio.net*