



Weekends Are Special on Q102

Q102's special weekend programming attracts more listeners every weekend. We kick off the fun with **Open House Party**, every Saturday night 7pm-Midnight. On Sunday morning, Ryan Seacrest hosts **American Top 40** from 8am-Noon. On Sunday night, **American Top 40** airs again from 6pm-10pm, followed by **The 80s Vault** from 10pm-Midnight. Sponsoring Q102's special weekend programming is the perfect place to showcase your commercial message with incredible frequency every weekend, plus the added exposure of promotional announcements throughout the week. For even greater results, add a schedule of regular commercials throughout the week as well.

Q102 Weekend sponsors may choose one of the following packages:

Platinum Package: Includes sixteen 30-second ads to air every weekend - one per hour in each show + 6 bonus ads to air from 12am-11:59pm each Saturday and Sunday (3 each day). Sponsors also receive name mentions in the Q102 Weekend promo airing Wednesday through Saturday each week and extensive promotional announcements by the Q102 disk jockeys. Total value = \$699.00 per month. Your cost: 6-Months @ \$454.35 12-Months @ \$349.50.

Gold Package: Includes eight 30-second ads to air every weekend - one every other hour in each show + 6 bonus ads to air from 12am-11:59pm each Saturday and Sunday (3 each day). Sponsors also receive name mentions in the Q102 Weekend promo airing Wednesday through Saturday each week and extensive promotional announcements by the Q102 disk jockeys. Total value = \$599.00 per month. Your cost: 6-Months @ \$389.35 12-Months @ \$299.50.

Silver Package: Includes four 30-second ads to air every weekend - one in each show + 6 bonus ads to air from 12am-11:59pm each Saturday and Sunday (3 each day). Sponsors also receive name mentions in the Q102 Weekend promo airing Wednesday through Saturday each week and extensive promotional announcements by the Q102 disk jockeys. Total value = \$499.00 per month. Your cost: 6-Months @ \$324.35 12-Months @ \$249.50.

Sign up for automatic payment via credit card or bank draft and receive an additional 30-second commercial announcement 7 days a week (ROS, 5am-Mid - \$210.00 value).

Yes, sign me up as a Q102 Weekend Sponsor, as indicated above, starting on _____

Authorized Signature

Printed Name/Title

Business Name

Date

Note: Q102 Weekend sponsors receive the advertising schedule noted above. Non-discounted rate is \$699.00 per month (Platinum Package), \$599.00 per month (Gold Package), or \$499.00 per month (Silver Package). Discounts are automatically forfeited if minimum commitment is not fulfilled. Discount may also be forfeited in the event any invoice is not paid by the due date or within any applicable grace period (typically 30 days beyond the due date). All rates net to station.

Terms: This order becomes a binding contract upon acceptance by General Manager of Station or his authorized agent. Unless agreed to by the parties, full payment is required at time of order. If credit is approved, the Station will invoice Business in accordance with Station's standard billing practice. Payment for all invoices is due and payable not later than the 15th calendar day of the month following broadcast. A \$15 Late Fee will be charged on all invoices not paid within 30-days of the due date. Thereafter, an additional \$15 Late Fee will be charged for each month the original invoice remains unpaid. Unless otherwise specified, all rates are net to station. If contract is not fulfilled, any discounts earned will be forfeited and any "added value" supplied pursuant to this agreement will be charged to Advertiser at the Station's normal advertising rate. A 10-day written notice is required for cancellation of any sponsorships. No exceptions. Flat-rate packages may not be pro-rated and any cancellation must correspond to the end of a calendar month. Any billing disputes must be submitted to station in writing within 20-days of invoice date, otherwise invoices will be considered final. A \$35 fee will be imposed for any check returned by your bank. The person signing above guarantees payment on the terms and conditions specified herein. Furthermore, Advertiser agrees to pay all costs of collection, including (but not limited to) attorney fees, court costs, and related expenses. Additionally, should Station initiate any litigation regarding the terms and conditions of this contract, including Station's right to collect on amounts owed, Advertiser shall submit to said litigation occurring in a court of competent jurisdiction within Bolivar County, Mississippi, or any other court of competent jurisdiction within the area of Station's licenses, at Station's sole discretion. No terms may be modified except by written agreement and must be approved by Station Management. The station does not discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying advertising under this sales contract for a discriminatory purpose, including but not limited to, decisions to not place advertising on particular stations on the basis of race, gender, national origin or ancestry.