



# The National Anthem A Daily Patriotic Salute

KIX 92.1 continues the tradition of playing the National Anthem on the Radio, and we'd like to give your business the opportunity to sponsor this very special feature. This long-recognized patriotic moment will air Monday thru Friday at 7:00 am, prior to the local news. KIX 92.1 will rotate various renditions of the National Anthem and will encourage local performers to provide their versions as well.

## Sponsorship Includes:

- Sponsorship of this patriotic segment 5 days per week at 7:00 am.
- Includes a co-sponsored opening billboard with your business name mentioned each day.
- One 30-second commercial announcement each weekday in morning drive.

## Sample Opening Billboard:

“Our country’s national anthem, *The Star Spangled Banner*, is presented at this time each weekday by these sponsors (list of businesses). They remind you that freedom isn’t free; it is paid for by the sacrifices of the brave men and women in our Armed Forces.”

**Total investment = \$325 per month.** Sold on a “tfn” basis with a 6-month minimum commitment. Cancellation requires 10-day notice and must be effective at the end of a calendar month.

Yes, please sign me up for this patriotic special, starting \_\_\_\_\_.

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Printed Name/Title

\_\_\_\_\_  
Business Name

\_\_\_\_\_  
Date