



The Delta's Best Country!

Good Times and Great Country For The Delta

The Delta's Best Country plays daily on KIX 92.1 FM. Broadcasting from Cleveland, KIX 92.1 features today's best country music. KIX 92.1 also has Cleveland's most entertaining live and local morning show, up-to-date weather forecasts twice hourly and the Delta's *only* daily local news broadcasts. KIX 92.1's format is designed to appeal to all ages and reaches all of Bolivar, Sunflower and Coahoma Counties in the heart of the Mississippi Delta. If you want to sell your product or service in the Delta, you should be advertising on KIX 92.1.

STATION FACTS:

Call Letters: WKXY-FM

Frequency: 92.1 FM Stereo

Power: 6,000 watts

Format: Today's top country hits and all-time favorites.

Coverage: Bolivar, Sunflower and Coahoma Counties, the heart of the Mississippi Delta.

Audience: KIX 92.1's format appeals to all ages, with an emphasis on 25-54 adults.

Streaming: Worldwide streaming via the TuneIn app, Amazon Echo (Alexa), Google Play, and the desktop player at www.kix921.com.

News: Hourly updates from FOX News, plus daily local news broadcasts from the KIX 92.1 newsroom.

Contact Info: WKXY Radio, 3965 Highway 61 North, Cleveland MS 38732
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