



Greenwood's Best Country

Station Info & Facts

Greenwood's only local country station is KIX 92.7. Broadcasting from a tower in Itta Bena, KIX 92.7 covers the area with today's best country, along with the Anna & Raven morning show, up-to-date weather forecasts twice hourly and the Delta's only daily local news broadcasts. KIX 92.7's format is designed to appeal to all ages and reaches all of Leflore, Sunflower, Holmes and Humphries Counties in the heart of the Mississippi Delta. If you want to sell your product or service in the Delta, you should be advertising on KIX 92.7.

STATION FACTS:

Call Letters: *WMYQ-FM*

Frequency: *92.7 FM*

Power: *8,500 watts*

Format: *Today's top country hits and all-time favorites.*

Coverage: *Leflore, Sunflower, Holmes and Humphries Counties in the Mississippi Delta.*

Audience: *KIX 92.7's format appeals to all ages, with an emphasis on 25-54 adults.*

Streaming: *Worldwide streaming via the TuneIn app, Amazon Echo (Alexa), Google Play, and the desktop player at www.mykix927.com.*

News: *Hourly updates from FOX News, plus daily local news broadcasts from the Delta Radio Newsroom.*

Advertising: *See www.deltaradio.net or visit www.radioadvertisingfacts.com*

Contact Info: *WMYQ Radio, 200 E. Washington Street, Suite 209, Greenwood MS 38930
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