



WNIX



The Best Talk in the Delta is on WNIX!

People are talking about WNIX. With the most powerful AM signal between Jackson and Memphis and some of the biggest names in Talk Radio - including Dana Loesch, Todd Starnes, Jimmy Failla, Brian Kilmeade, Doug Stephan, Jim Bohannon, and Kim Komando, WNIX appeals to the better-educated, more upscale listeners who enjoy stimulating talk programming and the latest news. WNIX features CBS and FOX News, up-to-date weather forecasts and the Delta's *only* daily local news broadcasts from the Delta Radio Newsroom. If you want to sell your product or service in the Delta, you should be advertising on WNIX.

STATION FACTS:

- Call Letters:** WNIX
- Frequency:** 1330 AM and 101.1 FM in Greenville and 102.7 FM in Cleveland
- Power:** 3800 watts AM, 250 watts FM
- Format:** Talk and News
- Coverage:** Washington, Bolivar, Sharkey, Humphreys, Issaquena, and Sunflower Counties in Mississippi; plus Chicot and Desha Counties in Arkansas.
- Audience:** WNIX appeals primarily to adults 35+
- Streaming:** Worldwide streaming via the TuneIn app, Amazon Echo (Alexa), Google Play, and the desktop player at www.wnixradio.com.
- News:** Hourly newscasts from CBS and FOX Radio, plus local news from the Delta Radio Newsroom.
- Features:** Business News from CNBC and more! Daily Ag Programming from the Yancey Ag Network.
- Contact:** 830 Main Street, Greenville MS 38701
Phone 662-394-8865; Fax 888-704-4762
E-mail info@deltaradio.net